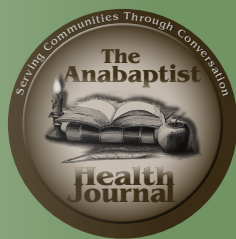


Vision: To be the platform that facilitates the conversation of health that strengthens the Anabaptist Community

Values (CRICA): Community, Reliability, Integrity, Conversation, Abundance

Mission: To make stewardship of health an everyday family conversation



The Anabaptist Health Journal

2023 Rates & Dates

Advertise more, save more with our new multi-run discounts!*
Run 2-3 times: 15% discount • Run 4 or more times: 20% discount

NOTICE! TO RECEIVE THE 15% OR 20% DISCOUNTS, ALL ADS MUST BE PAID IN FULL AT TIME OF ORDER. NO OTHER DISCOUNTS CAN BE APPLIED. CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	15% OFF (2-3 times)	20% OFF (4+ times)
Featured Ads (Subject to approval) <i>available in quarter, half and full page only</i>			
1/4 page (3.5"w x 4.875"h)	\$550	\$467.50 per time	\$440 per time
1/2 page horizontal (7.625"w x 4.875"h)	\$720	\$612.00 per time	\$576 per time
1/2 page vertical (3.6875"w x 10"h)	\$720	\$612.00 per time	\$576 per time
Full page (8.125"w x 10.75"h + bleed)	\$1285	\$1092.25 per time	\$1028 per time
Back cover (8.125"w x 10.75"h + bleed)	\$2250		
Inside Back cover (8.125"w x 10.75"h + bleed)	\$1850		
Inside Front cover (8.125"w x 10.75"h + bleed)	\$1850		

Advertising Guidelines

- Ad content should reflect the Vision & Values of The Anabaptist Health Journal with a theme of Community, Reliability, Integrity, Conversation, and Abundance.
- Ads should emphasize the well-being of community and our fellow people.
- Ads should reflect the Anabaptist's way of life, the way he does business etc.

Ads that will not be printed

- Ads that don't align with the Vision & Values of The Anabaptist Health Journal
- All multi-level marketing or similarly structured companies.
- Ads that make health claims
- Ads that degrade competition or have a negative theme about others
- Ads that take advantage of the community's generosity of giving

APRIL/MAY 2023	Ad Submission Deadline: FRIDAY, MARCH 10th	Date the paper will be mailed: TUESDAY, APRIL 4th
JUNE/JULY 2023	Ad Submission Deadline: FRIDAY, MAY 12th	Date the paper will be mailed: WEDNESDAY, JUNE 7th
AUGUST/SEPTEMBER 2023	Ad Submission Deadline: FRIDAY, JULY 14th	Date the paper will be mailed: TUESDAY, AUGUST 8th
OCTOBER/NOVEMBER 2023	Ad Submission Deadline: FRIDAY, SEPTEMBER 15th	Date the paper will be mailed: TUESDAY, OCTOBER 10th
DECEMBER/JANUARY 2023	Ad Submission Deadline: FRIDAY, NOVEMBER 10th	Date the paper will be mailed: WEDNESDAY, DECEMBER 6th

Estimated in home delivery, 7-10 business days from mail date.

The Anabaptist Health Journal, PO Box 3, Charm, OH 44617 • 330-204-9199 • sales@anabaptisthealth.com

SUBMITTING YOUR AD

Industry ads are accepted in print ready format.
No editing or design services are offered through The Anabaptist Health Journal™

EMAILING:

is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to:

sales@anabaptisthealth.com

Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.

FAXING:

We do not recommend faxing your ad for The Anabaptist Health Journal.™ This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Display ad form to reserve your ad space.

Fax number: 877-822-8390

MAILING:

If you wish to mail your ads in, please send them to

**The Anabaptist Health Journal
PO Box 3
Charm, OH 44617**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards.

THE ANABAPTIST HEALTH JOURNAL DISPLAY AD ORDER FORM

THE ANABAPTIST HEALTH JOURNAL™ _____ EDITION

Ad Title or Subject Name: (REQUIRED) _____

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

• **Ad Size:** ☐ 1/4 Page ☐ 1/2 Horizontal ☐ 1/2 Vertical ☐ Full ☐ Back Cover ☐ Inside Back Cover ☐ Inside Front Cover

• **Do we have your ad on file?** ☐ No ☐ Yes: Date last ran: _____ How many times to run: _____

• **How will your ad be sent to us?** ☐ Mail ☐ Email

If you need your ad designed, please call Jeff at 800-672-5790. There is a fee for this service.

PLEASE MAIL FORM WITH PAYMENT TO:

The Anabaptist Health Journal

PO Box 3, Charm, Ohio 44617

PHONE: 330-204-9199 • FAX: 877-822-8390

EMAIL: sales@anabaptisthealth.com

PAYMENT INFO: INVOICE# (office use only): _____

Check# _____ AMT: _____

Type of card: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Credit Card#: _____

Name (as it appears on the card): _____

EXP. DATE: _____ CVC CODE (on back): _____

Phone #: _____ (required for credit card use)